



## 2020 Sponsorship Agreement

**Sponsor Name** \_\_\_\_\_  
 Print how you wish your name to appear in promotional materials and return to Schoolcraft Memorial Hospital.

CONTACT NAME \_\_\_\_\_

BUSINESS / ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CELL PHONE \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**AUTHORIZED SIGNATURE:** I agree with the sponsorship, as indicated in the options below.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

TITLE \_\_\_\_\_ PHONE \_\_\_\_\_

**SPONSORSHIP OPTIONS** (Please select a Level and Sponsor Type.)

- Brilliant Star Auction Sponsor - \$10,000 (includes Tree Sponsorship)
- Winter Wonderland Sponsor - \$5,000
- Holly & Ivy Sponsor - \$2,500
- Poinsettia Sponsor - \$1,000
- Artisan Tree Sponsor - \$100 Participation Fee – Tree not included. Registration Opens August 6 for Tree Reservations. Limited Space.
- Artisan Tree Sponsor - \$400 Participation Fee – Tree Included. Registration Opens August 6 for Tree Reservations. Limited Space.
- Gift Sponsorship Raffle Items (Description) \_\_\_\_\_
- Gift sponsorship Monetary donation \$ \_\_\_\_\_
- Sorry, Not this Year but please accept my Annual Fund donation of \$ \_\_\_\_\_

**Please select the desired payment option and return this form to:** Schoolcraft Memorial Hospital  
 7870W US HIGHWAY 2  
 Manistique, MI 49854

- Please send an invoice.
- To pay by check: Make check payable to **Schoolcraft Memorial Hospital - Festival of Trees**
- To pay by credit card: [Charge your sponsorship Online https://bit.ly/Festival-of-Trees-Payments-2020](https://bit.ly/Festival-of-Trees-Payments-2020) or call 906.341.3250 or Email Irma, our Fund Development Coordinator: [igonzaez-hider@scmh.org](mailto:igonzaez-hider@scmh.org)



All contributions gratefully accepted by Schoolcraft Memorial Hospital, a nonprofit 501c(3) organization, EIN 74-2517055

## 2020 SPONSORSHIP LEVELS

### BRILLIANT STAR AUCTION SPONSOR \$10,000 plus

- Top name and logo placement on Festival of Trees Online Auction Site & All Bidding Pages
- Top name and logo placement on the Festival of Trees website
- Name or logo inclusion in newspaper ads, press releases, and print publications
- Social Media sponsorship announcement
- Advertisement in the Festival of Trees Program
- Name recognition in program prize insert, event poster, and after event Thank You ad
- Tree footage and logo included in Recap Video
- Reserved space in online tree auction (optional) Sponsorship includes artificial lighted tree and choice of display location.

### WINTER WONDERLAND SPONSOR \$5,000 plus

- Name or logo inclusion on the Festival of Trees website
- Social Media sponsorship announcement
- Advertisement in the Festival of Trees Program
- Name recognition in program prize insert, event poster, and after event Thank You ad
- Logo included in Recap Video
- Logo on Raffle Tickets (up to two raffle ticket sponsors)

### HOLLY & IVY SPONSOR \$2,500 plus

- Name or logo inclusion on the Festival of Trees website
- Logo displayed on People's Choice Award Ballot (Attached with every Raffle Ticket Bundle)
- People's Choice Award Sponsor – Logo included on prize award and social media posts announcing winner
- Social Media sponsorship announcement
- Name recognition in program insert, and after event Thank You ad

### POINSETTIA SPONSOR \$1,000 plus

- Name or logo inclusion on the Festival of Trees website
- Social Media sponsorship announcement
- Name recognition in program insert, and after event Thank You ad



### **ARTISAN TREE SPONSORSHIP *Registration Opens on August 6th for Tree Reservations.***

- Decorate a Themed Tree and Set to be included in the raffle.
  - Artisan Tree **(Option 1) \$100 Participation Fee** – This fee reserves you a 5 x 4 space where you will display your purchased and decorated new artificial tree with LED lights and/or set.
  - Artisan Tree **(Option 2) \$400 Participation Fee** – SMH will provide a tree, your choice of size (4 to 9 FT) with lights, and a 5 x 4 space to display your decorated tree and set (set includes themed accessories that included in your raffle display.)
  - Trees and decorated sets are typically valued between \$300-\$1000. All Tree Sponsors are responsible for decorating costs. Limited spaces are available; first come first served.

#### **Sponsorship Includes:**

- Name and logo inclusion on the Festival of Trees website
- Videos and photos of Themed Tree and Set on social media and Festival of Trees Website
- Name recognition in program prize insert, and after event Thank You ad
- Tree footage and business name included in Recap Video

### **WREATH SPONSORSHIP**

- The Designer Wreath **(Option 1) \$175 Participation Fee** – A brilliantly decorated wreath will be entered into the Festival on behalf of your company. Our designers will work hard to make an awesome wreath.
- The Designer Wreath **(Option 2) \$50 Participation Fee** – Show off your talent by entering a completely decorated artificial wreath. Be creative.
- Wreaths are typically valued between \$75-\$500. All Wreath Sponsors are responsible for decorating costs. Limited spaces are available; first come first served.

#### **Sponsorship Includes:**

- Name and logo inclusion on the Festival of Trees website
- Photos of wreaths on social media
- Name recognition in program prize insert, and after event Thank You ad

### **GIFT SPONSORSHIP**

#### **• Raffle Items**

Support the Festival of Trees by donating an item for our auction or raffle. Individual items may be combined to create prize packages. Your business name will be featured as the prize sponsor. Your donation can consist of:

- Christmas Items (Christmas stockings filled with goodies, centerpieces, etc.)
- A gift basket unique to your business
- Sports memorabilia
- We will also be creating packages with donated prizes such as a diner's package, family package, etc.

#### **• Monetary Donations**

- Cash donations for raffle prizes will be combined with other contributions to purchase raffle prizes such as weekend getaways, gift cards, and more.
- Your business name will be featured as the prize sponsor.

#### **Sponsorship Includes:**

- Name OR logo inclusion on the Festival of Trees website
- Photos of prizes on social media
- Name recognition in program prize insert, and after event Thank You ad