

SPONSORSHIP LEVEL		Name & logo featured on Festival of Trees Online Auction Site and all bidding pages	Name & logo placement on Festival of Trees website	Social media sponsorship announcement	Tree footage (where applicable) and logo included in recap video	Name or Logo included on event poster, press releases and print publications.	Logo on raffle tickets	Logo displayed on People's Choice Award Ballot (attached with every Raffle Ticket Bundle)	Logo included on prize award and social media announcing People's Choice winners	Recognition in Thank You Ad after the event in newspaper/ social media ads
BRILLIANT STAR AUCTION SPONSOR (Includes Tree in online auction)	\$5000+	X	X	X	X	X	X			X
WINTER WONDERLAND SPONSOR (Includes tree in the raffle)	\$2500+		X	X	X			X	X	X
HOLLY & IVY SPONSOR	\$1000+		X	X	X					X
SANTA'S HELPER FINANCIAL SPONSOR (Donations benefit the building expansion project)	\$25-\$999		X	X	X					X
POINSETTIA PRIZE SPONSOR (Donations will be used to buy raffle prizes)	\$25-\$999		X							X
ARTISAN TREE SPONSORSHIP (Tree is displayed at Festival)			X		X					X
Decorate a "themed tree and set" to be included in the raffle (set is defined as themed accessories). Trees and decorated sets range in value from \$300-\$1,000. Sponsors are responsible for decorating costs. Limited spaces available; first come, first served.										
OPTION 1: \$100 participation fee reserves a space where you will display your purchased and decorated artificial tree and set with LED lights.										
OPTION 2: \$400 participation fee. SMH will provide a tree with lights and a space to display. You will be responsible for decorating the tree and set.										
WREATH SPONSORSHIP			X							X
Wreaths range in value between \$75-\$500. Wreaths will be featured on social media.										
OPTION 1: \$50 participation fee. Provide a creative, fully decorated artificial wreath. Sponsors are responsible for decorating costs.										
OPTION 2: \$175 participation fee. A creatively decorated wreath will be provided on behalf of your business/group.										
RAFFLE DONATIONS			X							X
Support The Festival of Trees by making a donation for the auction or raffle, such as: Christmas items, gift baskets, sports memorabilia, gift cards, merchandise, etc. Donated items may be grouped with other donations to create larger packages, such as shopping, dining or family packages.										