

Sponsorship Level	Silver Bells Sponsor	Brilliant Star Auction Sponsor	Winter Wonderland People's Choice Sponsor	Santa's Workshop Sponsor	Holly & Ivy Sponsor	Poinsettia Prize Sponsor
	\$10,000+	\$5,000+	\$2,500+	\$2,000+	\$1,000+	\$25 to \$999
Top Name and Logo Placement on the Festival of Trees Website and All Bidding Pages	X					
Name or Logo inclusion in newspaper ads, press releases, and print publications	X					
Top Name and Logo Placement on the Festival of Trees Online Auction Site	X	X				
Inclusion in Promo Video before the Festival	X					
Includes an Artificial Tree and stand, themed décor, 4 x 4 space	X		X			
Name or Logo inclusion on the Festival of Trees Website		X	X		X	
Includes Prize purchased with donor recognition		X				
Name or Logo Displayed on the People's Choice Award Website, prize award, and social media posts announcing the People's Choice Winner.			X			
Name or Logo inclusion on Letters to Santa posters, flyers, and letter drop-off boxes & website				X		
Recap Video Inclusion	X	X	X	X	X	
Social media personalized sponsorship announcement	X	X	X			
Social media sponsorship announcement				X	X	X
Recognition in after-event thank you ad	X	X	X	X	X	X
Name and Logo on inner pages of the Festival Website, where the prize contents are highlighted						X