

8TH ANNUAL

Festival of Trees

DECEMBER 4TH - 12TH

A HOLIDAY TRADITION SUPPORTING LOCAL HEALTHCARE

For eight years, the **Festival of Trees** has brought together local businesses, organizations, volunteers, and families to create one of the Upper Peninsula's most beloved holiday traditions. What began as a small community fundraiser has grown into a vibrant celebration of creativity, generosity, and hometown pride. Each December, the Schoolcraft Memorial Hospital Atrium comes alive with beautifully decorated trees and packages, drawing visitors from across the U.P. and beyond. Guests travel throughout the region to enjoy the magic of the Festival, ***purchase raffle tickets, participate in auctions, and support local healthcare close to home.***

NEW THIS YEAR CHOOSE YOUR CHEER

"Choose Your Cheer" is an opportunity for your business or individuals to support the Festival of Trees in a fun, flexible, and highly visible way. Each option highlights your organization during specific mini events or features on the Festival of Trees website, from sponsoring a Paint & Sip Night or Yoga Under the Lights to supporting a BINGO round and more. These sponsorships offer meaningful recognition through event signage, website visibility, and social media spotlights, while adding magic and creativity to the Festival of Trees. "Choose your Cheer" provides customizable options that let you showcase your holiday spirit and community support.

Whether your participation is large or small, every contribution helps create a memorable holiday experience while supporting the purchase of needed medical equipment that strengthens patient and family care throughout our region.

- ✓ To ensure proper event planning, promotional visibility, and recognition, we are unable to accept registrations after the listed deadlines.
- ✓ Space is limited, and many sponsorship opportunities are first-come, first-served, so register early.
- ✓ Register online using the enclosed QR code or return your registration form in the enclosed envelope.
- ✓ Contact us anytime with questions.

IMPORTANT FESTIVAL DATES

TREE REGISTRATION DEADLINE
Friday, October 30, 2026

**SPONSORSHIP & PRIZE
DONATION DEADLINE**
Wednesday, November 4, 2026

FESTIVAL OF TREES
December 4-12, 2026

**LIVE RAFFLE DRAWING ON
FACEBOOK**
Saturday, December 12, 2026

WHY BUSINESSES PARTICIPATE

- 🎄 Showcase creativity and community spirit.
- 📢 Promote your business to thousands of visitors.
- 💻 Engage staff and customers in a fun holiday tradition.
- ♥️ Support needed medical equipment.
- 📷 Gain visibility through social media, print, website, and event recognition.

Thank you for helping make the Festival of Trees a meaningful Upper Peninsula holiday tradition.

With gratitude,

The Festival of Trees Planning Team
FestivalofTrees@scmh.org | 906-341-3250



SPONSORSHIP OPPORTUNITIES



Sponsor Name: _____
Print how you wish your name to appear in promotional materials.

Contact Name: _____

Business/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Day Phone: _____

Email: _____

Authorized Signature: I agree to the sponsorship, as indicated in the options below.

Signature: _____ Date: _____

SPONSORSHIP LEVELS Deadline: Wed, Nov 4

- ☐ Silver Bells | \$10,000
- ☐ Brilliant Star | \$5,000
- ☐ Winter Wonderland | \$2,500
- ☐ Yuletide Magic | \$2,000
- ☐ Holly & Ivy | \$1,000

CHOOSE YOUR CHEER Deadline: Wed, Nov 4

- ☐ Your Day to Shine | \$50, 4 Sponsors per Day
- ☐ Paint & Sip Event | \$100
- ☐ Yoga Under the Lights | \$100
- ☐ BINGO Night | \$250, Limited to 10 Sponsors
- ☐ Holiday Wreath | \$250, Limited to 10 Sponsors
- ☐ Signature Tree | \$800 for Fully Decorated Tree

ARTISAN TREE DESIGNER Deadline: Fri, Oct 30

- ☐ Option 1 | \$35, We provide the tree
- ☐ Option 2 | \$35, Bring your own tree
- ☐ Option 3 | \$800, We create the tree for you

POINSETTIA PRIZE & CASH SPONSOR Deadline: Wed, Nov 4

- ☐ Prize Donation _____
- ☐ Cash Donation \$ _____

SPONSORSHIP TOTAL: _____

PAYMENT OPTIONS

Please select the desired payment option below and return this form to: **Schoolcraft Memorial Hospital, c/o FOT, 7870W US Hwy 2, Manistique, MI 49854**

- ☐ Please send an invoice.
- ☐ Check: Make check payable to **Schoolcraft Memorial Hospital - Festival of Trees**
- ☐ Credit Card: Register/Charge your sponsorship
<http://weblink.donorperfect.com/2026FOTRegistration>
Call: 906-341-3250
Email: FestivalofTrees@scmh.org
Scan QR Code



We are unable to accept late entries, so reserve your spot today!

CONTACT US WITH ANY OF YOUR QUESTIONS

Irma González-Hider
Festival Co-Chair
906.341.3250
igonzalez-hider@scmh.org

Rachel Leckson
Festival Co-Chair
906.341.1869
rleckson@scmh.org



SPONSORSHIP LEVELS

	 BRILLIANT STAR \$5,000	 WINTER WONDERLAND \$2,500	 YULETIDE MAGIC \$2,000	 HOLLY & IVY \$1,000
Includes all <i>Choose Your Cheer</i> Opportunities listed below				
Logo Spotlight on Raffle Tickets				
Featured on Auction Website				
Logo Featured on Poster				
Logo on Display in Atrium				
After Hours Event Recognition				
Logo on Website & Social Media				
On-Site Visit with Thank You Video				
2 Free Festival Themed T-Shirts				

**If you select one of the sponsorship tiers and choose to decorate a tree, your \$35 participation fee will be waived.*

 **SILVER BELLS SPONSOR** | \$10,000 Includes everything listed above, plus featured in radio and tv ads.

CHOOSE YOUR CHEER

Choose your cheer by sponsoring items individually or add them to your sponsorship package to showcase your support and bring more magic to the Festival of Trees. Brilliant Star & Silver Bell Sponsors receive ALL opportunities listed below.

 Your Day to Shine + \$50 each 4 Sponsors Per Day	From December 1–12, sponsor a day and receive special recognition, including a social media spotlight and your logo/name displayed in atrium where tickets are sold.
 Paint & Sip Events + \$100 for Paint & Sip Sponsors	Sponsor Paint & Sip Night and receive special event recognition. Sponsors can choose between 2 Event Dates. Your logo/name will be displayed on our website. More events may be added as we get closer to the Festival.
 Yoga Under the Lights + \$100 for Yoga Sponsors	Support a peaceful evening of wellness and holiday magic with special event recognition as the Yoga Under the Lights sponsor. Your logo/name will be displayed on our website.
 BINGO Night + \$250 for BINGO Round Limited to 10 Sponsors	Make your mark during BINGO Night! Your business will be recognized before your sponsored round and your logo will be showcased throughout the event. Your logo/name will be displayed on our website.
 Holiday Wreath + \$250 for Decorated Wreath Limited to 10 Sponsors	Let us do the decorating! Your sponsored wreath will be beautifully designed, featured as a Festival of Trees raffle item, and recognized as part of your support. Your logo/name will be displayed on our website.
 Signature Tree Sponsor + \$800 for Fully Decorated Tree	Sponsor a tree and leave the creativity and decorating to us! Your logo/name will be on our website, highlighted on social media, and included on signage with the tree.

**Choose Your Cheer Sponsors receive only the benefits listed in the box descriptions.*

ARTISAN TREE DESIGNERS

Showcase your creativity with a unique holiday display!

Our Artisan Trees are designed and decorated by local businesses, organizations, and individuals. Past trees have included beautifully themed décor and accompanying prizes valued from \$400–\$1,600+.

Space is limited and available on a first-come, first-served basis. Smaller businesses are encouraged to partner together and co-sponsor a tree.

OPTION 1
We Provide the Tree
(\$35 Participation Fee)

- Reserve a 4' x 4' display space
- Choose a lighted tree and stand (first-come, first-served)
- Provide your theme, decorations, and prizes
- Decorate your tree and bring your vision to life!

OPTION 2
Bring Your Own Tree
(\$35 Participation Fee)

- Reserve a 4' x 4' display space
- You provide the tree & stand, decorations, and prizes
- You decorate the tree

OPTION 3
We Create the Tree for You
(\$800 Participation Fee)

- Reserve a beautifully themed display
- Fee includes tree, decorations, and prizes
- We handle setup and decorating for you!

POINSETTIA PRIZE & CASH SPONSORS

Help us add extra holiday magic to the Festival of Trees! Poinsettia Sponsors provide the special touches that make our themed packages, raffles, auction items, and smaller displays exciting for visitors.

PRIZE DONATIONS Donate gift cards, experiences, products, or specialty items to be included in Festival packages
Description: _____

Description: _____

Poinsettia Sponsorships Include:

- Name and logo featured on the Festival of Trees website
- Recognition on social media. Businesses who donate prizes will be tagged on social posts.

☐ **CASH DONATIONS (\$25-\$999)** \$ _____
Please enter a donation amount in the space above.

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HELP US COUNT DOWN THE DAYS BEFORE THE FESTIVAL OF TREES DRAW

From December 1–12, sponsor a day and receive special recognition, including a social media spotlight and your logo/name displayed in atrium where tickets are sold. This sponsorship is open to businesses, individuals, or in memory.

YOUR DAY TO SHINE

\$50 each | 4 sponsors per day

1	2	3	4	5
\$50 \$50	\$100 \$100	\$200 YOUR LOGO HERE	Festival of Trees	Family Day SEMCOENERGY GAS COMPANY
8	9	10	11	12
				Drawing Day