

8TH ANNUAL

Festival of Trees

DECEMBER 4TH - 12TH

LAKE EFFECT COMMUNITY ARTS CENTER WILL HOST THE FESTIVAL OF TREES

A NEW HOME FOR THE HOLIDAYS!

We're taking the magic of the Festival of Trees to downtown Manistique to a beautiful venue and community space! As the Festival of Trees continues to grow, we've outgrown our space at Schoolcraft Memorial Hospital. This year marks an exciting new chapter as we move our festivities downtown, creating more opportunities to celebrate our local businesses and bring our community together.

This year, proceeds from the Festival of Trees Raffle will benefit Behavioral Health Services in Manistique.

OUR VISION FOR 2026

WHAT'S CHANGING?

A Downtown Celebration: All Festival events will happen downtown, creating opportunities to partner with downtown businesses and welcome more visitors into our local shops and establishments.

Investing in the Communities We Serve: We plan to purchase our raffle prizes locally with help from our generous financial sponsors.

More Affordable & Accessible for Families: We're reducing ticket prices and eliminating fees for many activities to make the Festival more accessible to everyone. Our hours of operation will accommodate seniors, students, and working families.

Greater Business Recognition: We're creating more opportunities to showcase participating businesses through event sponsorships, promotional features, and regional exposure.

Shifting the Focus from Fundraising to a Community Centered Event: We hope to expand partnerships, increase downtown foot traffic, and create memorable experiences that bring people together throughout the holiday season. We are removing the Online Auction and will be offering mini events that benefit local non-profits, instructors and artists.

PARTNER WITH US

Whether your participation is large or small, every contribution helps create a memorable holiday experience while supporting Behavioral Health programs at Schoolcraft Memorial Hospital.

- ✓ Register online using the enclosed QR code or return your registration form by email or mail.
- ✓ Contact us anytime with questions.
- ✓ Ask us about volunteer opportunities

WHY BUSINESSES PARTICIPATE

-  Showcase creativity and community spirit.
-  Promote your business to thousands of visitors.
-  Engage staff and customers in a fun holiday tradition.
-  Support behavioral health programs at SMH.
-  Gain visibility through social media, print, website, and event recognition.

Thank you for helping make the Festival of Trees a meaningful Upper Peninsula holiday tradition.

With gratitude,

The Festival of Trees Planning Team
info@scmh.org | 906-341-3293



SPONSORSHIP OPPORTUNITIES



Sponsor Name: _____
Print how you wish your name to appear in promotional materials.

Contact Name: _____

Business/Organization: _____

Mailing

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Day Phone: _____

Email: _____

Authorized Signature: I agree to the sponsorship, as indicated in the options below.

Signature: _____ Date: _____

SPONSORSHIP LEVELS **Deadline: Wed, Nov 4**

- ☐ Silver Bells | \$10,000
- ☐ Brilliant Star | \$5,000
- ☐ Winter Wonderland | \$2,500
- ☐ Yuletide Magic | \$2,000
- ☐ Holly & Ivy | \$1,000

CHOOSE YOUR CHEER **Deadline: Wed, Nov 4**

- ☐ Your Day to Shine | \$50, 4 Sponsors per Day
- ☐ Paint & Sip Event | \$100
- ☐ Yoga Under the Lights | \$100
- ☐ Holiday Wreath | \$250, Limited to 10 Sponsors
- ☐ Signature Tree | \$800 for Fully Decorated Tree

ARTISAN TREE DESIGNER **Deadline: Fri, Oct 30**

- ☐ Option 1 | \$35, We provide the tree
- ☐ Option 2 | \$35, Bring your own tree
- ☐ Option 3 | \$800, We create the tree for you

POINSETTIA PRIZE & CASH SPONSOR **Deadline: Wed, Nov 4**

- ☐ Prize Donation _____
- ☐ Cash Donation \$ _____

SPONSORSHIP TOTAL: _____

PAYMENT OPTIONS

Please select the desired payment option below and return this form to: **Schoolcraft Memorial Hospital, c/o FOT, 7870W US Hwy 2, Manistique, MI 49854**

- ☐ Please send an invoice.
- ☐ Check: Make check payable to **Schoolcraft Memorial Hospital - Festival of Trees**
- ☐ Credit Card: Register/Charge your sponsorship
<http://weblink.donorperfect.com/2026FOTRegistration>
Call: 906-341-3293
Email: info@scmh.org
Scan QR Code

We are unable to accept late entries, so reserve your spot today!



CONTACT US WITH ANY OF YOUR QUESTIONS

Sara Giles
Festival Co-Chair
906.341.3293
sgiles@scmh.org

Robin Double
Festival Co-Chair
906.341.3200 EXT 3359
rdouble@scmh.org

SPONSORSHIP LEVELS

	 BRILLIANT STAR \$5,000	 WINTER WONDERLAND \$2,500	 YULETIDE MAGIC \$2,000	 HOLLY & IVY \$1,000
Includes all <i>Choose Your Cheer</i> Opportunities listed below				
Logo Spotlight on Raffle Tickets				
Logo Featured on Poster				
Window Cling for Your Business				
Logo on Display in Atrium				
After Hours Event Recognition				
Logo on Website & Social Media				
On-Site Visit with Thank You Video				
2 Free Festival Themed T-Shirts				

**If you select one of the sponsorship tiers and choose to decorate a tree, your \$35 participation fee will be waived.*

 **SILVER BELLS SPONSOR** | \$10,000 Includes everything listed above, plus featured in radio and tv ads.

CHOOSE YOUR CHEER

Choose your cheer by sponsoring items individually or add them to your sponsorship package to showcase your support and bring more magic to the Festival of Trees. Brilliant Star & Silver Bell Sponsors receive ALL opportunities listed below.

 Your Day to Shine + \$50 each 4 Sponsors Per Day	From December 1–12, sponsor a day and receive special recognition, including a social media spotlight and your logo/name displayed where tickets are sold.
 Paint & Sip Events + \$100 for Paint & Sip Sponsors	Sponsor Paint & Sip Night and receive special event recognition. Sponsors can choose between 2 Event Dates. Your logo/name will be displayed on our website.
 Yoga Under the Lights + \$100 for Yoga Sponsors	Support a peaceful evening of wellness and holiday magic with special event recognition as the Yoga Under the Lights sponsor. Your logo/name will be displayed on our website.
 Holiday Wreath + \$250 for Decorated Wreath Limited to 10 Sponsors	Let us do the decorating! Your sponsored wreath will be beautifully designed, featured as a Festival of Trees raffle item, and recognized as part of your support. Your logo/name will be displayed on our website.
 Signature Tree Sponsor + \$800 for Fully Decorated Tree	Sponsor a tree and leave the creativity and decorating to us! Your logo/name will be on our website, highlighted on social media, and included on signage with the tree.

**Choose Your Cheer Sponsors receive only the benefits listed in the box descriptions.*

ARTISAN TREE DESIGNERS

Showcase your creativity with a unique holiday display!

Our Artisan Trees are designed and decorated by local businesses, organizations, and individuals. Past trees have included beautifully themed décor and accompanying prizes valued from \$400–\$1,600+.

Space is limited and available on a first-come, first-served basis. Smaller businesses are encouraged to partner together and co-sponsor a tree.

OPTION 1
We Provide the Tree
(\$35 Participation Fee)

- Reserve a 4' x 4' display space
- Choose a lighted tree and stand (first-come, first-served)
- Provide your theme, decorations, and prizes
- Decorate your tree and bring your vision to life!

OPTION 2
Bring Your Own Tree
(\$35 Participation Fee)

- Reserve a 4' x 4' display space
- You provide the tree & stand, decorations, and prizes
- You decorate the tree

OPTION 3
We Create the Tree for You
(\$800 Participation Fee)

- Reserve a beautifully themed display
- Fee includes tree, decorations, and prizes
- We handle setup and decorating for you!

POINSETTIA PRIZE & CASH SPONSORS

Help us add extra holiday magic to the Festival of Trees! Poinsettia Sponsors provide the special touches that make our themed packages, raffles, auction items, and smaller displays exciting for visitors.

PRIZE DONATIONS Donate gift cards, experiences, products, or specialty items to be included in Festival packages
Description: _____

Description: _____

Poinsettia Sponsorships Include:

- Name and logo featured on the Festival of Trees website
- Recognition on social media. Businesses who donate prizes will be tagged on social posts.

☐ **CASH DONATIONS** (\$25-\$999) \$ _____
Please enter a donation amount in the space above.

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HELP US COUNT DOWN THE DAYS BEFORE THE FESTIVAL OF TREES DRAW

From December 1–12, sponsor a day and receive special recognition, including a social media spotlight and your logo/name displayed in atrium where tickets are sold. This sponsorship is open to businesses, individuals, or in memory.

YOUR DAY TO SHINE

\$50 each | 4 sponsors per day

1	2	3	4	5
<div>\$50</div> <div>\$50</div>	<div>\$100</div> <div>\$100</div>	<div>\$200</div> <div>YOUR LOGO HERE</div>	<div>Festival of Trees</div>	<div>Family Day</div> <div>SEMCOENERGY</div> <div>GAS COMPANY</div>
8	9	10	11	12
				Drawing Day